Blueprint to Build a Simple Sales Funnel

- 1. Create the Offer
- 2. Set up the Squeeze Page
- 3. Set up 30 days of nurturing emails
- 4. Link Squeeze Page to Contact Form
- 5. Set up the Thank You Page
- 6. Link Thank You page to download of offer, or

set up automated email to give access to Offer.

- 7. Set up 30 days of nurturing emails
- 8. Link Facebook to squeeze page.
- 9. Link Squeeze page to Email Contact Form
- 10. Redirect lead to Thank You Page
- 11. Redirect lead to Offer Download page
- 12. Redirect lead to email marketing



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